

The Global Campaign for Microbicides Europe (GCE) Terms of Reference

GLOBAL CAMPAIGN FOR MICROBICIDES

The Global Campaign for Microbicides is a broad-based, international coalition of organisations working to expand HIV prevention options. This network spans a broad range of constituencies including reproductive health and rights organisations, women's organisations, provider groups, networks of PLWHA, gay men's health advocates, student associations, international development NGOs and other HIV/AIDS or new prevention technology focused organisations. The Campaign serves as a unifying and harmonising platform for NGO-based advocacy, supported by a small secretariat.

The Global Campaign is overseen by an International Steering Committee that formulates policy and key messages. However, it is recognised that each entity has its own reasons for supporting our shared agenda and each frames and articulates its own demand for microbicides and other user-controlled HIV prevention options. The Global Campaign helps to unify these messages and amplify advocates' voices by providing free access to high quality advocacy materials - such as fact sheets, standard presentations, talking points, policy briefs, an interactive web page, and videos - and by facilitating continuous information exchange, coordinating strategies and building NGO capacity for microbicide advocacy.

Specifically, the goals of the Campaign are to:

- Raise awareness and mobilise political support for increased funding for microbicide research, female condom and cervical barrier methods;
- Create a supportive policy environment for the timely development, introduction and use of new prevention technologies; and
- Ensure that as science proceeds, the public interest is protected and the rights and interests of trial participants, users, and communities are fully represented and respected.

GLOBAL CAMPAIGN EUROPE (GCE)

Global Campaign Europe brings together the various partners and endorsers of the Campaign based in Europe (as defined by the WHO). It is coordinated by means of a secretariat based in Brussels with two full-time staff.

In line with the above goals, GCE has three specific aims:

1. To build European political support for increased investment in microbicide research and development
2. To create a supportive policy environment in Europe for the timely development, introduction and use of microbicides
3. To prepare European NGOs and other civil society actors to take an active role in advocating on behalf of end-users, the public interest and communities involved in clinical trials

All European-based non-profit organisations and networks that endorse the Campaign goals as above via the Endorsement Form are considered to be part of Global Campaign Europe. Entities that are engaged in microbicides product development or which are for-profit are not permitted to endorse the Campaign due to possible conflict of interest.

The Global Campaign for Microbicides, within the confines of a small executive, undertakes to:

- Support the work of GCE with available resources, materials and staff time
- Work to ensure that as the Campaign develops and evolves regional structures will be fully engaged in the direction and strategy of the Campaign

- Work to ensure that materials, statements, and other products centrally compiled will be developed as far as is possible in full consultation with stakeholders

GCE PARTNERS

GC Partners are those endorsers that we work with closely at a national and regional level to advance the goals of the Campaign. There is often more than one partner organisation in each country, and the list of partners can change year to year.

Partners are committed to:

- Engage in educational efforts to raise public awareness on microbicides;
- Participate in targeted advocacy efforts to educate elected and appointed policy makers about the need for greater public investment in new HIV prevention options;
- Support efforts to ensure meaningful community and civil society participation in microbicide research, development and eventual introduction;
- Coordinate these activities as much as is feasible with the staff/secretariat to ensure coherency and uniformity of message.

Partners recognise that as part of a global network there is, within the campaign, enormous diversity and difference in approach and priorities not only among regions but also within regions. With this in mind partners also commit themselves to:

- Working constructively to support the Global Campaign to manage this growing richness and diversity;
- Recognising that the content and messaging of GCM materials, statements and products may not always fit with their own perspective or policy positions;
- Adapting materials to fit with local needs without impacting on the integrity of the agreed positions or messaging of the GCM;
- Being consistent and reliable in the time they give to GCE, as much as is possible given their organisation's resources.

GLOBAL CAMPAIGN EUROPE (GCE) ADVISORY GROUP

The Global Campaign's work in Europe is informed and supported by a European Advisory Group comprised of representatives of our partners and Steering Committee members in the region. The group shall number no more than 10 persons.

Advisory Group Members undertake to:

- Provide strategic direction to GCE, via the secretariat and the Steering Committee
- Upon request from the secretariat, represent and speak on behalf of the Campaign
- Identify and assist the secretariat in reaching strategic milestones
- Review drafts of strategic documents and papers
- Support the secretariat staff in their ongoing work by engaging constructively, representing their interests and responding promptly to requests for input or advice
- Participate in conference calls twice a year and should funding permit, an in-person meeting once a year.

For a list of persons on the Steering Committee and the Advisory Group, please contact the Secretariat.