



Global Campaign News
January 31, 2003

The *GC News* celebrates its first year! Just last January the *GC News* was launched and since then has brought you news and updates on various microbicides and AIDS related issues. We would like to invite you to a virtual celebration by giving us your feedback on how the *GC News* has worked and not worked for you. Just hit your reply button and answer the short questions below. Please put a check beside all the responses that apply.

1. Do you generally read the GC News?
 - I read most of every issue
 - I skim most of every issue
 - I read more than half of the issues
 - I read less than half the issues
 - I file them away for future reference

2. How do you generally find GC News...
 - Helpful and informative
 - Moderately helpful and informative
 - Not very helpful nor informative
 - Irrelevant

3. We bring you the GC News about every two weeks. Would you prefer to receive it...
 - More frequently
 - Less frequently
 - About Right
 - Less frequently, but with more content per issue

4. Is the GC's format accessible and easy to read?
 - It's fine, as is
 - Could be improved (see comments below)
 - I prefer short intros, with links to the full article on a web page
 - I like receiving the full body of the article in the email
 - Needs clearer visual distinction between articles
 - I would prefer a fully formatted newsletter in PDF format

5. What mix of articles would you like to see in the GC News?
 - Current mix seems okay
 - More articles on Campaign and partner group activities at the national and international level
 - More updates on efforts by advocates at the grassroots level
 - More articles on microbicide science and policy developments
 - More globally focused articles
 - More articles of wider interest related to HIV and reproductive health

6. Have you ever done any of the following:

- Forwarded a copy of GC News to a colleague
- Used info from the GC News in another article or newsletter
- Consulted a back issue of GC News on the web page
- Consulted the Global Campaign web page

7. How can we improve the GC News?

Any other comments?