

What the Global Campaign offers to North American Funded Coalitions



As you will see below, the Global Campaign secretariat offers a number of resources to North American Coalitions. In return, we ask that groups submit regular quarterly reports, stay in regular communication with the North American coordinator, and continue to work toward the Campaign goals, which are to:

- Raise awareness and mobilize political support for increased funding for microbicide research, female condom and cervical barrier methods;
- Create a supportive policy environment for the timely development, introduction and use of new prevention technologies; and
- Ensure that as science proceeds, the public interest is protected and the rights and interests of trial participants, users, and communities are fully represented and respected.

Coalitions may be either geographically or constituent based. More information is in *About the GCM #8*

Bi-monthly Conference calls

The North American Coordinator hosts conference calls that are open to all coordinators and other regional organizers. Typically, these conference calls are on the first Wednesday of every other month, but that schedule is subject to change. Conference calls are an excellent opportunity to exchange advocacy ideas, get information from the secretariat, and strategize together.

Advocates Meetings

The first North American Advocates meeting was held in April 2004 following the U.S. March for Women's Lives. The meeting brought together experienced and new coordinators together for training, skills building, and strategy development. The second North American Advocates meeting will be held in spring 2007.

Coalition Development Grants

Coalition Development Grants are small sums of money (up to \$3000) provided to coalitions to cover basic expenses associated with operating a Global Campaign coalitions (e.g., phone calls, local travel for speaking engagements, photocopying, etc.). Coalitions work with the North American coordinator to generate a work plan and proposal. For more information, see the *small coalition development grant guidelines*.

Electronic Materials

The Global Campaign website offers a number of resources that you can download:

- PowerPoint presentations with accompanying scripts
- Fact sheets about microbicides and the Global Campaign
- Advocacy tools (sample op-eds, letters to Congress, sign up for GC News, microbicides petition, etc.)

Partners Manual

In 2007, the Global Campaign published a partner's manual that was designed to assist groups facilitate their interactions with the Global Campaign staff and provide a clear picture of the resources available. The manual includes all of our key fact sheets about microbicides, fact sheets about the Global Campaign, advocacy tools, and our annual report.

Support from North American Coordinator

In addition to the above, coalitions receive technical and strategic support from the North American coordinator by email, phone, and in-person visits every 1-2 years.



And finally...Films, Buttons, Palm Cards, Tee-shirts, Folders, Pens, and Posters



Film – *In Women’s Hands* (in DVD or video format): *In Women’s Hands* portrays personal stories that speak to the need for microbicides, their potential role, the importance of leadership on this issue -- and provide an inspiration for action. Groups can host their own screening of the film or use the film at meetings, conferences and other events. *Coalitions receive 1 copy for free and may order additional copies on-line for \$15.*



Buttons: There are two designs for our buttons:

- A blue round button with the Global Campaign Logo and “Imagine a gel that could protect you against HIV”
- A rectangular button with an image of three women with “*Giving Women Power Over AIDS. Microbicides.*”

Coalitions may request up to 200 buttons per year.



Palm cards: Our 4 inch by 6 inch, double sided postcards are great tools for telling people about the need for microbicides and the Global Campaign website.

Coalitions may request up to 500 palm cards per year.



Tee-shirts: The tee-shirts and “hoodies” come in 3 designs. Black tee-shirts and black hoodies with the GCM logo on the front left corner and the words “Imagine a gel that could help protect against HIV” and the GCM website along the back. The third design will be available soon and will consist of an artistic design on the front with the word “Microbicides” and “Giving Women Power Over AIDS” and the GCM website on the back.

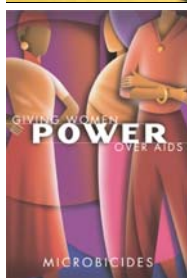
Coalitions may request up to 10 t-shirts per year (free of charge). They are asked to sell the t-shirts for \$10 each, hoodies for \$15 each and may retain any profits. Additional tee-shirts and hoodies can be purchased through the Global Campaign website.



Folders: These folders are excellent ways of handing out the Global Campaign fact sheets and tools to policy makers or at small meetings. Please note, that the secretariat does NOT send hard copies of factsheets. We ask that coalitions print and photocopy the latest factsheets from www.global-campaign.org/download.htm

Coalitions may request up to 100 folders per year.

Pens: *Coalitions may request up to 100 pens per year*



Posters: These colorful microbicides posters stand approximately 24 x 36 inches (61 x 91 centimeters). They make great thank you gifts for partners and eye-catching decorations for your office or events.

Coalitions may request up to 20 posters per year.